

Mitas heads to Commodity Classic 2026

- **Mitas will participate in Commodity Classic 2026 showcasing a selection of high-performance agricultural tires designed to enhance efficiency, productivity and soil protection.**
- **At the Show, Mitas will mark the global launch of its new tire range, unveiled exclusively during the event.**

Mitas is pleased to announce its attendance at the 30th edition of Commodity Classic, one of North America's most influential agricultural events, taking place in San Antonio, Texas.

From February 25 to 27, At Booth 1271, Mitas will showcase a focused selection of solutions designed to help American farmers work smarter in the field while protecting the soil.

Commodity Classic has grown over three decades into a key meeting point for growers, manufacturers and industry leaders. For its anniversary edition, the show once again provides the ideal setting to discuss the real challenges of modern agriculture, efficiency, productivity and sustainable operations, themes that reflect the practical focus behind every Mitas solution.

At the Mitas booth, visitors will be able to explore a selection of high performing agricultural tires.

- **Mitas AC85**, a durable radial tire offering balanced performance for a wide range of applications, both in the field and on the road. Thanks to its wear-resistant tread compound, the AC85 delivers outstanding long tire life, helping farmers reduce operating costs over time. Its large contact patch enhances traction, ensuring reliable performance and stability across diverse working conditions.
- **Mitas HC1000**, designed specifically for self-propelled sprayers and row-crop operations, the Mitas HC1000 is a narrow VF (Very High Flexion) tire engineered for efficiency and precision. Its construction provides up to a 40% load bonus compared to standard tires, while the optimized tread pattern and 50% higher tread fullness ratio enable a maximum speed of up to 65 km/h, reducing road travel time without compromising performance.

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- **AGRITERRA ULTRA**, Mitas' ultimate solution for trailers and transport applications. Featuring advanced VF technology and a wide footprint, the tire increases traction and reduces slippage, contributing to lower fuel consumption and reduced environmental impact. Its innovative ULTRA construction minimizes stress and heat buildup, ensuring high efficiency, durability and stability both on- and off-road. With outstanding load capacity, D speed index (65 km/h) and soil-friendly design, AGRITERRA ULTRA supports higher productivity while protecting soil and grassland.

Beyond showcasing its established portfolio, Mitas will also use Commodity Classic 2026 as the stage for the global launch of a brand-new agricultural tire range. This debut marks an important milestone for the brand and reinforces its ongoing commitment to innovation driven by real farming needs. The new tire range will be unveiled exclusively during the event.

"Commodity Classic is a key event for engaging directly with the North American agricultural community," said Andrea Masella, Marketing Director Agriculture North America at Yokohama TWS. "Our presence at the 30th edition of the show underlines Mitas' long-term commitment to the market. We look forward to welcoming visitors to discuss their needs, showcase our proven tire solutions, and unveil an important new addition to our portfolio."

Visitors are invited to visit Mitas at Booth 1271 to discover da vicine it tire solutions designed to support modern farming with reliability, performance and respect for the land.

To find out more about Mitas agricultural tires go to: www.mitas-tires.com

Mitas is the tire brand for customers across Agricultural, Construction and Two-Wheeler markets with a decades-long tradition.

The Mitas portfolio offers reliable tires that meet the everyday challenges on the job or out on the trails on two wheels.

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